Hospitality & Events

AFC BOURNEMOUTH

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AFC Bournemouth
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Moments that matter, experiences that last...

AFC Bournemouth is a versatile, unique and well-equipped venue. Our conference suites range from small intimate meetings in our hospitality boxes to large dinners in our Balfour Suite. We help with all types of occasions from breakfast meetings to training sessions and conferences or exhibitions to private parties, wakes and wedding receptions.

We offer matchday hospitality to top of your football experience and make those moments that matter more special.

With our own team of experienced chefs on site using only the finest local produce, we provide good quality food for your event whilst catering to any dietary requirements provided.

Our dedicated Events team will be on hand throughout the booking experience to make the process as smooth and stress free as possible then on the day of your event you will be assigned an Operations Manager who will be on hand should you need any further assistance.

Off-Site Catering

We have many years of experience running different events from birthday celebrations to wedding receptions, Christmas parties to wakes or corporate events and matchday hospitality. With a high level of customer service provided from your initial enquiry to the staff on the day, we are sure your guests will leave with a smile and full belly!

With a dedicated team of chefs and waiting staff on hand we can ensure your event runs as smoothly as possible whether it be in the comfort of your own home or a chosen venue. We can create bespoke catering packages for you whether it is fine dining, a buffet, picnic, or a BBQ. If you are not sure of which option you prefer then we can send across some examples of menus to help choose from. We can even create a menu based on your preferences for the event.

We can also help guide you on which dishes would be better to select should you have any dietary requirements, or we can create an alternate option. We use locally sourced and high-quality ingredients to make those dishes extra special. For finer dining we can also arrange a tasing session to make sure the dishes are exactly what you are looking for.

We also have a range of different suppliers we can recommend from florists to a DJ's.

Champions Top Floor Restaurant

FANTASTIC PANORAMIC VIEWS OVERLOOKING THE PITCH

As well as fantastic panoramic views overlooking the pitch we offer access to a decked balcony overlooking Kings Park to break out for lunch or a drink in the evening.

This suite can be configured for many different conferencing set-ups, from a standing environment for large drink and canape events to a dining room with an option for a dance floor making it the perfect choice for any occasion. It also hosts our Matchday Hospitality package to enjoy a 3-course meal and entertainment before accessing your stadium seat to enjoy the game.

Dimensions

Length (m)	18.6
Width (m)	13.5
Height (m)	2.6

Room Capacities

Theatre	200
Cabaret	104
Reception	250
U-shape	50
FB with dance floor	130
Sit down meal with dance floor	150
Sit down meal no dance floor	200

Miscellaneous

Floor level	2
Bar	Yes
Natural daylight	Yes
Air conditioning	Yes
Wheel chair access	Yes
PA system	Yes
Wi-fi	Yes
Privacy blinds	Yes
Dance floor	Yes

Bubbles Champagne Lounge

UNIQUE AND WELCOMING SETTING

Bubbles is ideal for private celebrations with its own bar and relaxed setting. The modern and bright space also makes it inviting for those smaller lunches and dinners or even meetings. For larger events, Bubbles is also an ideal room for casual pre-dinner drinks with its balcony overlooking Kings Park before moving to the Top Floor Restaurant for a sit-down meal.

Dimensions

Length (m)	11.7
Width (m)	6.5
Height (m)	2.4

Room Capacities

Theatre	60
Boardroom	20
Cabaret	40
Reception	60
U-shape	18
Sit down meal no dance floor	60

Miscellaneous

Floor level	2
Bar	Yes
Natural daylight	Yes
Air conditioning	Yes
Wheel chair access	Yes
PA system	Yes
Wi-fi	Yes
Privacy blinds	No
Dance floor	No

Executive Boxes

SPECTACULAR VIEWS

Vitality Stadium has 12 hospitality boxes which can accommodate up to 10 guests. All suites offer panoramic views overlooking the stadium with patio doors leading out onto a seated balcony to make those smaller meetings more personal and memorable. The boxes come equipped with an interactive LED screen with a HDMI connection. These suites are ideal for 1:1's, small meetings, syndicate or interview rooms and private lunches.

Dimensions

Length (m)	4.4
Width (m)	3.3
Height (m)	2.4

Room Capacities

Boardroom	10
Cabaret	8
Reception	10
U-shape	8
Sit down meal no dance floor	10

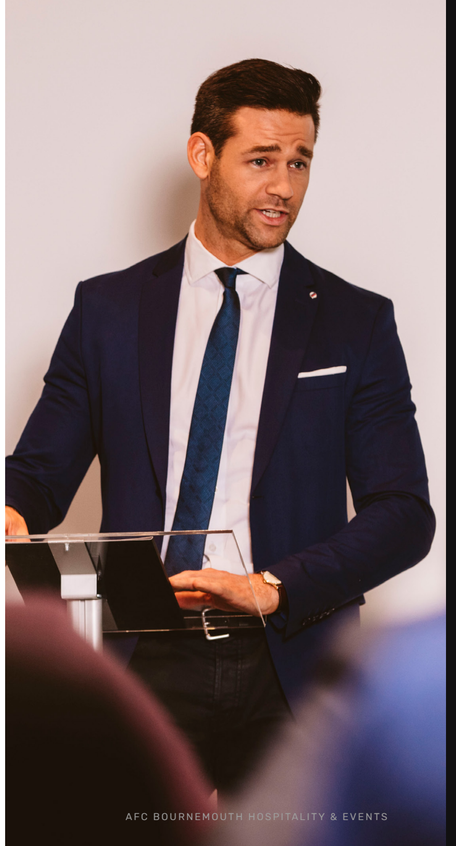
Miscellaneous

Floor level	2
Bar	No
Natural daylight	Yes
Air conditioning	Yes
Wheel chair access	Yes
PA system	No
Wi-fi	Yes
Privacy blinds	Yes
Dance floor	No

Balfour Suite

A VERSATILE SUITE FOR ALL OCCASIONS

The Balfour is a versatile suite that can accommodate up to 300 guests with its own private entrance. The room includes a recess area which is great to hold a mini exhibition whilst having tables in the main body for a presentation. Or why not use the whole room to have a larger scale exhibition and invite guests to showcase your items. With a variety of lighting effects, this suite is ideal for presentations and conferences or a dinner and dance event.



Dimensions

Length (m)	22.8
Width (m)	39.0
Height (m)	2.6

Room Capacities

Theatre	300
Boardroom	28
Cabaret	128
Reception	300
U-shape	24
Sit down meal with dance floor	184
Sit down meal no dance floor	240

Miscellaneous

Floor level	1
Bar	Yes
Natural daylight	Yes
Air conditioning	Yes
Wheel chair access	Yes
PA system	Yes
Wi-fi	Yes
Privacy blinds	Yes
Dance floor	Yes

Boardroom

PERFECT FOR BOARD MEETINGS

Our Boardroom is perfect for smaller meetings or a private luncheon/dinner. The room overlooks the front of the building and offers private bar facilities with a large plasma screen for presentations.

Dimensions

Length (m)	8.0
Width (m)	6.8
Height (m)	2.4

Room Capacities

Theatre	30
Boardroom	20
Cabaret	24
Reception	50
U-shape	18
Sit down meal no dance floor	30

Miscellaneous

Floor level	1
Bar	Yes
Natural daylight	Yes
Air conditioning	Yes
Wheel chair access	Yes
PA system	Yes
Wi-fi	Yes
Privacy blinds	Yes
Dance floor	No

MacAlister Suite

A MODERN SUITE FOR SMALLER MEETINGS

Our MacAlister Suite is perfect for smaller meetings or functions. Located on the first floor this room is ideal to be used as a breakout room or for those more intimate meetings.

With natural daylight and its own private bar, this is a versatile and popular suite for any occasion.

Dimensions

Length (m)	11.2
Width (m)	6.65
Height (m)	2.4

Room Capacities

Theatre	60
Boardroom	20
Cabaret	32
Reception	60
U-shape	18
Sit down meal no dance floor	50

Miscellaneous

Floor level	1
Bar	Yes
Natural daylight	Yes
Air conditioning	Yes
Wheel chair access	Yes
PA system	Yes
Wi-fi	Yes
Privacy blinds	Yes
Dance floor	No

Meeting and Conference Rooms

ROOMS	LEVEL	L	W	H	WI-FI	THEATRE STYLE	BOARDROOM	U SHAPE	CABARET	RECEPTION	FB WITH DANCE FLOOR	SIT DOWN MEAL WITH DANCE FLOOR	SIT DOWN MEAL NO DANCE FLOOR
Champions Top Floor Restaurant	2	18.6	13.5	2.6	Y	200	N/A	50	120	250	130	150	200
Bubbles	2	11.7	6.5	2.4	Y	60	20	18	40	60	N/A	N/A	60
Hospitality Boxes	2	4.4	3.3	2.4	Y	N/A	10	N/A	8	10	N/A	N/A	10
Balfour Suite	1	22.8	39.0	2.6	Y	300	28	24	128	300	160	184	240
Boardroom	1	8.0	6.8	2.4	Y	30	20	18	30	40	N/A	N/A	30
MacAlister Suite	1	11.2	6.65	2.4	Y	60	20	18	32	60	30	30	50

All dimensions are in metres

Conference Equipment and Services

LCD Projector | Flip chart | Screen | PA System | TV | Air Conditioning | Whiteboard | Free Wifi | All suites with wheelchair access

Events

WE OFFER EVERYTHING FROM CATERING TO FULL EVENT MANAGEMENT

Whether it's a company party, family gathering, school prom, sporting presentation evening or club dinner dance, our facilities and catering are second to none, leaving your guests impressed and your event a sure winner.

We understand that every function is different and therefore we are able to personalise every event to reach our customers objectives and exceed the expectations of our guests.

We aim to provide all of our customers with a first class service and outstanding menus tailored to their individual requirements.

With our dexterity and attention to detail, we can tailor your event to fit with your catering needs and budget. This way we ensure that the organising and delivery of your conference or event could not be easier.

Football fixtures permitting, the venue is open for hire 364 days a year, so speak to our experienced and friendly events team for details on our range of functions and menu packages to suit every size of event and every budget.

Matchday Hospitality

Ever popular amongst our supporters and businesses alike, Match Day Hospitality is the perfect way to entertain clients, friends or family on a Match Day.

With a drink on arrival followed by a 3-course meal, you will get to watch the pre-match player interview and take part in the quiz while you dine. We also have Dorset Cream tea at half time then cheese & biscuits at full-time along with the man of the match interview to finish the day. You will also receive a programme and lanyard as a keepsake for your experience.

The package is great as a birthday celebration or just something different to experience for the day.

Christmas

From lunches to dinners, private or mixed bookings, we can create a bespoke package tailored to your requirements.

For the Mixed Christmas Parties, we will also have '217 Events' in attendance with their award winning DJ's to get guests on the dancefloor! They will also have a photobooth in the room for guests to keep their memories of the evening and keep the laughter going.

We have rooms available for large corporate bookings or if you are looking for something a bit more quiet and intimate, then we have lunch options available as well.

We also have buffets available for a more informal setting. Check out our website to view the Christmas brochure.

Weddings

Whether your wedding celebration is a small, intimate occasion or a large gathering, we have the perfect setting for your wedding breakfast or evening reception.

We can offer a range of bespoke packages to include a three course meal or hot and cold buffet. We understand the importance of your big day, which is why we provide a dedicated events team to help with your initial enquiry right through to taking care of the arrangements on the day.

Please note that the venue is not licensed to host the ceremony.

Private Parties

From private birthday celebrations, anniversaries, christenings, wakes and many more occasions, we have rooms to suit all occasions.

With rooms of all different sizes, we can create a bespoke package perfect for your occasion.

Other Events

We host multiple events throughout the year which you can follow on our website to keep up to date.

We have our annual Christmas and Easter event with food, drinks, a variety of stall holders showcasing their wonderful items whilst having a chance to look around the venue. We also host dinner events with entertainment throughout the year so why not join for a memorable evening.

Testimonials

The team at AFC Bournemouth were fantastic hosts for our recent team meeting in the Balfour Suite. In these challenging times, any meeting requires extra scrutiny and precaution and we had that in abundance. Temperature screening at sign-in at reception, clearly marked one-way system, meeting on arrival at the suite to detail safety measures and precautions, well-spaced and ventilated meeting room and individually packed food. Attention to detail and COVID safety were excellent, on top what is always an excellent professional and comfortable site for a meeting. We will definitely be using the facility again to hold COVID-compliant meetings.

Heineken

Just a brief note of thanks to the entire AFC Bournemouth events team for making our recent Sales meeting such a success at Vitality Stadium. The attention to health, safety and welfare for the benefit of all our attendees was so carefully thought through in advance and the venue was prepared amazingly well. The attention to detail provided all our attendees with confidence and assurance and feedback on the day was first class. Thank you for going the extra mile to facilitate our face-to-face gathering in these challenging times. We will have no hesitation in booking again. It was great to get our team together in such a safe and secure environment.

Alan & Thomas

I have worked with Natalie and the Events team for four years now and nothing is ever too much trouble. They are consistently professional, helpful and full of patience when plans change at short notice. The facilities at the Vitality Stadium are first rate and such a great, adaptable venue for large or small meetings. I have also had the privilege of attending several events as a guest and from start to finish I am so impressed with the smooth delivery, I can only imagine the hard work that goes into ensuring every guest feels special. Thank you to you all for the amazing service you provide.

Bournemouth University

We love the matchday hospitality, win, draw or lose we always have a great time and the quality of the staff, food, drinks and the entertainment is fantastic (even Jimmy's quiz..)

A great venue for the conferences we hold, ranging from a dozen of us in a more intimate setting, to over 200 attendees at whole day events. Always runs smoothly, the refreshments are always top quality, the atmosphere is so much better than stuffy hotel settings for these events. The rooms are light and airy and peeking at the pitch outside in the more challenging parts every session can deliver relieves the stress and remotivates you!

Strategic Solutions

Locations and Directions

ADDRESS

Vitality Stadium, Dean Court, Kings Park, Bournemouth, BH7 7AF

BY CAR

From the North: A34 to the M3 to the M27 to the A31.

From the South East Coast: A27 to the M27 to the A31. From the A31, take the A338 to Bournemouth at the Ashley Heath roundabout. Carry on straight over the flyover. Take the next slip road to the left (signposted Football Ground) to Kings Park. At the mini roundabout go straight across into Kings Park.

CAR PARKING

AFC Bournemouth has a council run car park outside the front of the stadium where charges apply. Matchday Parking in the South Car Park is £1 whilst attending the game, please be aware there is limited availability.

BY RAIL

Pokesdown station is approximately a 15 minute walk and Bournemouth station is approximately a 30 minute walk.

BY BUS

More Bus Wilts & Dorset provides bus routes from Lymington, Salisbury, Poole and Boscombe which stop within walking distance of the stadium. Yellow Buses also deliver a range of routes that pass through Bournemouth and by Pokesdown train station.

WWW.AFCB.CO.UK/HOSPITALITY-EVENTS