RETURN OF SPECTATORS

MAIN STAND BLOCKS 6-9

We are very pleased to be able to welcome you to our match against Wycombe Wanderers on Tuesday, kick-off 7.45pm at Vitality Stadium.

.As you will have read, our games going forward will be very different and we wanted to follow up previous communications with some information specific to your next matchday visit.

If you are attending the match with others, please make sure those attending receive and read this information also.

You have been allocated a seat in The **Main Stand Blocks 6-9** and we wanted to make you aware of what to do on arrival in the vicinity of the stadium, the entry procedure and other information to assist you once in the ground.

Your arrival time has been scheduled as 1 hour before kick-off, i.e. 6.45 pm for a 7.45pm match start and we need you to keep to this please. If you arrive late you may not be able to enter but it is important not to arrive too early please as this may cause issues with queueing.

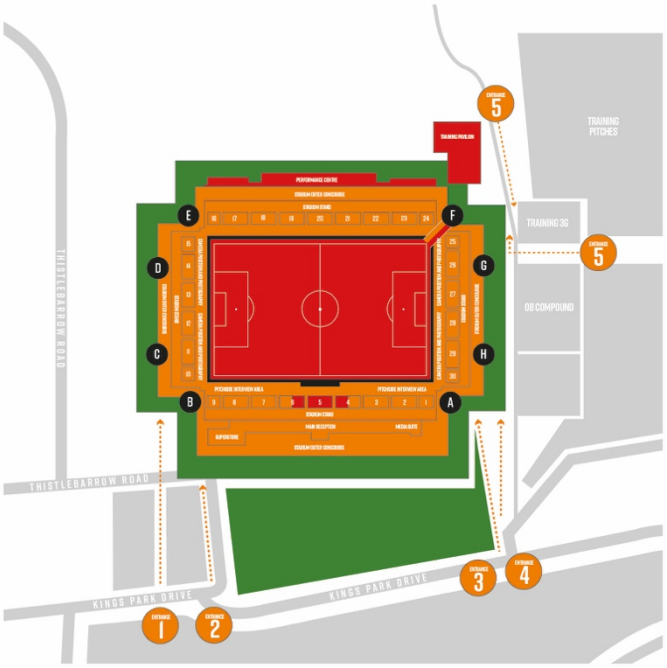
GENERAL INFORMATION

The stadium and its vicinity are divided into 3 separate zones – Green, Amber and Red as per the map below.
The Green Zone is the surrounding area outside of the green fencing that runs around most of the stadium's external concourse. This includes the main and south car parks, the outside broadcast area/gravel area and beyond. We would like you to adhere to all Covid-19 protocols once you start to socially distance queue within this area.

The Amber Zone is the external concourse, the stand seating areas and internal concourses, the walkway between the front row and pitch advertising boards, and our hospitality areas. You will be required to adhere to our Covid-19 measures – social distancing, wearing a face covering and regular hand washing/sanitising for the duration of your time at the ground, until you exit the Amber Zone. Failure to do so will be sanctioned by refused entry to or required departure from the stadium and a potential ban from attending future games.

The Red Zone is occupied only by players, specified team/club staff, officials and medics. It encompasses the centre area of the Main Stand, the dugouts/technical area and the pitch. Supporters will not be able to access the Red Zone in any circumstances and attempts to do so will result in removal & ban.

The club Superstore and Ticket Office are not open for these matchdays and there will be no matchday draw or programme sales. As already advised, catering will only have been available to purchase with your ticket and the concourse kiosks will not be open for matchday sales.



ENTRY PROCEDURE

In order to maintain social distance where there is the potential for queues, we will require you to go to **Entry Point 2** (see map) to begin your entry to the **Main Stand Blocks 6-9**. For reference, this is the access route from Kings Park Drive along the top of the main car park in line with the Superstore. This will be highlighted with a tall orange banner saying **Main Stand Blocks 6-9** and stewards & staff will be available to assist and direct you at this point.

You will need to wear your face covering and maintain social distancing from this point.

Entry to the **Main Stand Blocks 6-9** will not be via turnstiles but rather you will enter via WE1 via 2 barriered channels and you will be directed by club staff/stewards.

Please have your season ticket card/ticket ready to be scanned by a member of staff with a handheld scanner. You will just need to hold your card to the screen in the same way you make contactless payments elsewhere.

You will also need to have your receipt received with your ticket booking confirmation which will show your seat number, together with photographic ID.

You will be wanded by a steward next so please be ready and have removed any metal items such as keys, phone, coins, etc from your coat and other pockets.

We have advised against bringing bags to the game unless absolutely necessary. If you have a brought a bag, have it open, place on the table provided and step back to allow a steward to search. You can then retrieve your bag from the table.

If you have any accessible needs when you arrive please speak to a steward or club staff. Members of our Accessibility Liaison Team will also be around the ground to assist you wherever possible.

Please do not congregate but enter the stadium via signed WAY IN entrance **WE4**. If you have prepaid for a meal deal, you will need to follow directional signage to PREPAID MEAL DEAL COLLECTION.

Having entered the **Main Stand Blocks 6-9**, please proceed directly to your seat via the THIS WAY UP stairway.

Use the empty rows to navigate to your seat or to the signed THIS WAY DOWN stairway.

Please try to stay in your seat for the duration of the game.

If you do need to move to say, use the toilets, please use the “BRUSH PAST” method when passing other supporters.

This is where you turn your back to them as far as possible when passing. Use the empty rows where you can to maintain your social distance.

After final whistle, you are required to stay in your seat until you are directed to leave by a steward as we will need to stagger the exit of supporters to maintain social distancing. We will try to do this as quickly as possible but your assistance and co-operation is much appreciated with this.

Thank you for reading this information – we appreciate there is a lot to take in and review as part of the return of supporters to matchday procedures. We want to protect you and others as far as possible and, by working together to make these matches a safe environment and experience for everyone, we will be allowed to continue to stage them and hopefully in time to accommodate more of your fellow Cherries fans.

In the meantime, thank you so much for your co-operation and of course your loyal support.

TOGETHER ANYTHING IS POSSIBLE

We are very much looking forward to welcoming you back
to Vitality Stadium, the home of The Cherries.