

MATCHDAY SPONSORSHIP PACKAGES



As a sponsor of your chosen match, you and your guests will enjoy a day of VIP hospitality in the Champions Top Floor Restaurant, along with high profile branding and advertising for your business to thousands of AFC Bournemouth supporters and the wider community.

MAIN MATCH SPONSOR:

As Main Match Sponsor you will receive a table for 10, three VIP Car parking spaces, a full-page advert in our award winning Matchday Programme and get to select the Man of the Match. You will then have the opportunity to present the Man of the Match with his award and receive a signed shirt in a presentation box.

MATCH BALL, MATCH SHIRT, MATCH PROGRAMME:

These packages are for six guests with a half page advert in the award winning Matchday Programme. As sponsors, you will receive either a signed football in a case, a signed shirt or a signed and framed Match Programme presented to you by the Man of the Match. VIP parking for two cars is available to Match Ball, Match Shirt and Match Programme sponsors*.

THE PACKAGES INCLUDE:

HOSPITALITY:

- Drinks reception in the VIP Bubbles Champagne Lounge
- AFC Bournemouth gift
- Pre-match three course meal and VIP hospitality in the Champions Top Floor Restaurant including a drinks package with wine, beers and soft drinks
- VIP parking for Main Match, Match Ball, Match Programme and Match Shirt sponsor only
- Complimentary programme and team sheet per guest
- Pitch-side photo with at least one player
- Executive Seating in the Main Stand
- Half-time tea, coffee and cakes

AFTER THE GAME:

- Signed memorabilia presented to you by the Man of the Match
- Photographs of the day forwarded to you

COMPANY ADVERTISING & EXPOSURE :

- Company logo displayed on the back cover of the award winning Matchday Programme
- Advertisement in the Matchday Programme to promote your sponsorship of the game
- Company name displayed on the team sheets
- Company logo shown on the digital scoreboard
- PA announcements to promote your business in the Restaurant and within the stadium

*Car parking for Associate Sponsors is subject to availability

*Pitch-side photo for Main Match Sponsor to have a maximum of five guests pitch-side

*Pitch-side photo for all other matchday sponsorship packages to have a maximum of three guests pitch-side

MAIN MATCH SPONSORSHIP FOR TEN GUESTS

Category A: £3,500 + VAT

Category B: £3,000 + VAT

MATCH BALL, MATCH SHIRT, MATCH PROGRAMME FOR SIX GUESTS

Category A: £2,250 + VAT

Category B: £1,750 + VAT

For further information, email commercial@afcb.co.uk or call 0344 576 1910 | 01202 726314